

# If recruiting top physicians is important to you, advertise in a source that's important to them.



Physicians can now search for both locum tenens and permanent jobs.

Physicians rank NEJM CareerCenter (nejmjobs.org) the #1 most useful online source for job leads. In fact, in a recent independent, blind study, NEJM CareerCenter was mentioned four times more frequently than its next closest competitor. Physicians also rank websites affiliated with medical journals almost twice as high in terms of quality of jobs listed in comparison to online-only job boards.\*

Put the most trusted name in medicine on the lookout for your next physician hire. NEJM CareerCenter offers a variety of online solutions to fit your budget and help meet your unique recruitment needs.

## ONLINE-ONLY JOB POSTINGS

If you're looking to reach physician candidates, consider online-only ads at NEJM CareerCenter, the site physicians rank #1. Online-only ads are available in over 30 in-demand specialties, such as the pediatric and surgical subspecialties, anesthesiology, dermatology, emergency medicine, and more. Choose from many package options that range from 30- to 60- to 90-day postings, and receive volume discounts when you opt for packages with three or more physician job postings.



## LOCUM TENENS JOB POSTINGS — FAST, FLEXIBLE, EASY!

Whether you're looking to hire a locum tenens physician for one week, one month, one year, or even longer, NEJM CareerCenter (nejmjobs.org) is where physicians find jobs. Physicians can now search for both locum tenens and permanent jobs and apply using CVs and cover letters that will be e-mailed directly to you.

- **Fast!** Your ad can be posted online within 24 hours, which is important because locum tenens assignments turn over fast, so quick turnaround of your ad is key.
- **Flexible!** NEJM offers locum tenens ad packages for all specialties, ranging from one job posting to an unlimited number of ads.
- **Easy!** Jobs can be easily uploaded on your own, or via bulk upload through FTP.

\*"2008 How Physicians Search for Jobs," an independent, blind study conducted by Zeldis Research Associates, Inc.



# NEJM CAREERCENTER ONLINE ADVERTISING

## FEATURED JOB POSTINGS — MAKE YOUR JOB LISTING STAND OUT

The #1 concern for recruitment advertisers is getting the right applicant to notice and act upon your listing. NEJM CareerCenter makes this a lot easier with our Featured Job Postings. For a small fee:

- Your job posting will be displayed in two prominent positions — on the home page of our website and on the relevant summary results pages by specialty.
- In addition, your posting will jump to the top of the list in summary page views.



Your Featured Job listing is prominently displayed.



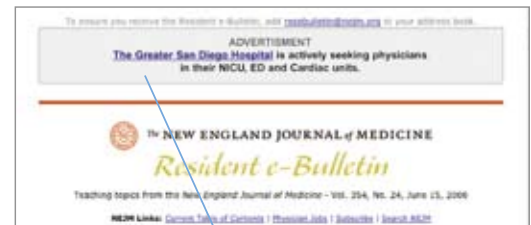
## BANNER ADVERTISING AT NEJM CAREERCENTER AND NEJM.ORG — REACH ACTIVE AND PASSIVE JOB SEEKERS WITH A BRAND THEY KNOW AND TRUST

NEJM CareerCenter has a limited number of banner advertising opportunities available for those who advertise on NEJM CareerCenter as well as NEJM.org. When you advertise with NEJM, you will reach an audience of top-quality job seekers — including and passive job seekers, and associate your organization with a trusted brand and respected source of job leads.

## RESIDENT E-BULLETIN SPONSORSHIP — SPONSOR AN E-MAIL PHYSICIANS ASK TO RECEIVE

Sponsor a weekly e-mail targeted specifically toward residents and fellows — one they opt to receive. The content of the bulletin focuses on learning opportunities — ideal for residents, chief residents, and fellows in training, many of whom are active job seekers, as well. Sponsors receive three valuable messaging opportunities:

- A text-only message at the top of the e-mail bulletin
- A “Featured Job of the Week” listing in the body of the e-mail
- A banner ad at the bottom of the message



Your message above the masthead delivers a potent branding message.

**Reserve your space today!**

PHONE: (800) 635-6991 FAX: (781) 895-1045 E-MAIL: [nejmads@nejm.org](mailto:nejmads@nejm.org) WEB: [www.nejmjobs.org](http://www.nejmjobs.org)



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**NEJM CAREERCENTER**  
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