



**2010 ADVERTISING
RATES & INFORMATION**

Effective January 1, 2010

EUROPE



BLACK AND WHITE RATES

Rates in U.S. dollars

PAGE SIZE	1x	6x	12x	24x	52x	78x	104x	130x	156x
FULL	\$2,849	\$2,767	\$2,651	\$2,522	\$2,417	\$2,300	\$2,196	\$2,018	\$2,073
HALF	1,712	1,649	1,597	1,451	1,451	1,451	1,451	1,451	1,451
QUARTER	968	938	898	868	868	868	868	868	868
EIGHTH	571	554	524	512	512	512	512	512	512

COLOUR RATES

Matched colours	\$753
Four colours	\$1,034

PREFERRED POSITION CHARGES

Second cover	25%
Facing second cover	25%
Facing "Perspective"	25%
Facing last text	25%
Third cover	25%
Fourth cover	50%

PRODUCTION CHARGES

TYPESETTING

Full page	\$160
1/2 page	\$100
1/4 page	\$65
1/8 page	\$45
Press stop	\$175
Plate change (per colour)	\$155
Bindery stop	\$190

CIRCULATION AS OF JUNE 30, 2009: 20,216

Albania, Austria, Belgium, Bosnia, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Gibraltar, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Turkey, Turkmenistan, UK, Ukraine



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