2021 US ESSENTIAL JOURNAL STUDY UPDATE



The Essential Journal Study is an independent benchmark study of the print and digital journals that physicians say are essential to their practice. In 2021, the 2019 Essential Journal Study was supplemented with additional survey results. The study was conducted by direct mail and email in its characteristic unaided format, with respondents being asked to write in the names of the journals they viewed as Essential. An Essential Journal contains content that changes how physicians practice, offers them vital practice information, and is viewed as a "must read." Consistent with past studies, physicians in the specialties surveyed drew a clear distinction between the top three essential journals and the rest in their field. The identity of NEJM as the study sponsor was withheld.

TOP TEN ESSENTIAL CARDIOLOGY JOURNALS

| Jnl of the Am College of Cardiology The New England Journal of Medicine Circulation Jnl of the American Medical Association American Journal of Cardiology Jnl of Am College of Card-Heart Failure Jnl of Am College of Cardiology-Imaging Cardiology Today Cleveland Clinic Journal of Medicine | | 82% 68 28 23 13 8 4 |
|---|-------------|---------------------------------------|
| Cardiology Today Cleveland Clinic Journal of Medicine Heart Rhythm |]]] | 3 3 3 |
| | | |

TOP TEN ESSENTIAL INTERNAL MEDICINE IOURNALS

| The New England Journal of Medicine | 57% |
|--------------------------------------|-----|
| Jnl of the Am Medical Association | 51 |
| Annals of Internal Medicine | 40 |
| Cleveland Clinic Journal of Medicine | 17 |
| Mayo Clinic Proceedings | 9 |
| American Family Physician | 9 |
| Medical Economics | 8 |
| NEJM Journal Watch | 7 |
| Internal Medicine News | 7 |
| The Hospitalist | 6 |

TOP TEN ESSENTIAL ENDOCRINOLOGY JOURNALS

| The New England Journal of Medicine | 65% |
|--------------------------------------|-----|
| The New England Journal of Medicine | 03% |
| Jnl of Clinical Endo & Metabolism | 64 |
| Diabetes Care | 27 |
| Endocrine Practice | 25 |
| Jnl of the Am Medical Association | 20 |
| Endocrine Today | 13 |
| Lancet | 8 |
| Annals of Internal Medicine | 6 |
| Endocrine News | 5 |
| Cleveland Clinic Journal of Medicine | 5 |

TOP TEN ESSENTIAL NEPHROLOGY JOURNALS

| | 600/ |
|---------------------------------------|-------------|
| Jnl of the Am Society of Nephrology | 62 % |
| Clncl Jnl of the Am Soc of Nephrology | 60 |
| The New England Journal of Medicine | 58 |
| American Jnl of Kidney Diseases | 32 |
| Kidney International | 19 |
| Jnl of the Am Medical Association | 15 |
| Annals of Internal Medicine | 6 |
| American Journal of Transplantation | 4 |
| Advances in Chronic Kidney Diseases | 2 |
| Journal of Vascular Access | 2 |

TOP TEN ESSENTIAL INFECTIOUS DISEASE JOURNALS

| The New England Journal of Medicine | 80% |
|---|-----|
| Clinical Infectious Diseases | 80 |
| Jnl of the Am Medical Association | 40 |
| Jnl of Infectious Diseases | 27 |
| Lancet Infectious Diseases | 12 |
| Lancet | 10 |
| Annals of Internal Medicine | 9 |
| Infection Control and Hosp Epidemiology | 3 |
| NEJM Journal Watch | 2 |
| Infectious Disease News | 2 |

TOP TEN ESSENTIAL NEUROLOGY JOURNALS

| Neurology | 81% |
|-------------------------------------|-----|
| The New England Journal of Medicine | 39 |
| JAMA Neurology | 21 |
| Continuum | 16 |
| Neurology Today | 11 |
| Jnl of the Am Medical Association | 11 |
| Lancet Neurology | 11 |
| Muscle & Nerve | 10 |
| Movement Disorder | 9 |
| Neurology Reviews | 8 |
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2021 US ESSENTIAL JOURNAL STUDY UPDATE (CONTINUED)



TOP TEN ESSENTIAL HEMATOLOGY JOURNALS

| Blood | 89 % |
|-------------------------------------|-------------|
| The New England Journal of Medicine | 81 |
| Journal of Clinical Oncology | 33 |
| Jnl of Thrombosis & Haemostasias | 14 |
| American Journal of Hematology | 11 |
| Transfusion | 8 |
| Jnl of the Am Medical Association | 8 |
| Lancet | 8 |
| Nature | 5 |
| ASH Clinical News | 2 |

TOP TEN ESSENTIAL HEMATOLOGY/ONCOLOGY & HEMATOLOGY & ONCOLOGY JOURNALS

| The New England Journal of Medicine | 85% |
|--------------------------------------|-----|
| Journal of Clinical Oncology | 69 |
| Blood | 46 |
| Lancet Oncology | 13 |
| Jnl of the Am Medical Association | 11 |
| ASCO Post | 10 |
| Jnl of the Am Med Assoc Oncology | 10 |
| Jnl of the Nat'l Comp Cancer Network | 7 |
| Lancet | 7 |
| Annals of Internal Medicine | 6 |

TOP TEN ESSENTIAL ONCOLOGY JOURNALS

| The New England Journal of Medicine | 89 % |
|--------------------------------------|-------------|
| Journal of Clinical Oncology | 84 |
| Lancet Oncology | 26 |
| Blood | 14 |
| ASCO Post | 14 |
| Jnl of the Am Med Assoc Oncology | 14 |
| Jnl of the Am Medical Association | 9 |
| Jnl of the Nat'l Comp Cancer Network | 5 |
| Cancer | 5 |
| Clinical Cancer Research | 5 |

TOP TEN ESSENTIAL PULMONOLOGY JOURNALS

| Chest | 83% |
|---------------------------------------|-----|
| The New England Journal of Medicine | 72 |
| Am Jnl of Resp and Crit Care Medicine | 34 |
| Jnl of the Am Medical Association | 19 |
| Annals of Internal Medicine | 15 |
| Annals of American Thoracic Society | 10 |
| Mayo Clinic Proceedings | 8 |
| Critical Care Medicine | 5 |
| Lancet | 5 |
| Cleveland Clinic Journal of Medicine | 4 |

TOP TEN ESSENTIAL HEMATOLOGY/ONCOLOGY JOURNALS

| The New England Journal of Medicine | 84% |
|---|-----------|
| Journal of Clinical Oncology | 72 |
| Blood | 50 |
| ASCO Post | 12 |
| Jnl of the American Medical Association | 12 |
| Jnl of the Nat'l Comp Cancer Network | 10 |
| Jnl of the Am Med Assoc Oncology | 10 |
| Lancet Oncology | 10 |
| Annals of Internal Medicine | 7 |
| Lancet | 6 |

TOP TEN ESSENTIAL RHEUMATOLOGY JOURNALS

| Arthritis & Rheumatology | 70% |
|-------------------------------------|-----|
| The New England Journal of Medicine | 52 |
| The Rheumatologist | 25 |
| Arthritis Care and Research | 21 |
| Rheumatology News | 19 |
| Annals of Internal Medicine | 18 |
| Jnl of the Am Medical Association | 14 |
| Journal of Rheumatology | 12 |
| Helio Rheumatology | 10 |
| Annals of Rheumatic Diseases | 9 |

TOP TEN ESSENTIAL HEMATOLOGY/ONCOLOGY & ONCOLOGY JOURNALS

| The New England Journal of Medicine | 86% |
|--------------------------------------|-----|
| Journal of Clinical Oncology | 76 |
| Blood | 39 |
| Lancet Oncology | 15 |
| ASCO Post | 12 |
| Jnl of the Am Med Assoc Oncology | 11 |
| Jnl of the Am Medical Association | 11 |
| Jnl of the Nat'l Comp Cancer Network | 8 |
| Annals of Internal Medicine | 6 |
| Oncology Times | 4 |

TO FIND OUT MORE

about essential journals and their value to medical marketers, contact your NEJM Sales Director or visit **NEJMadsales.org**.

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