



The NEW ENGLAND
JOURNAL of MEDICINE
A publication of NEJM Group, a division of the
Massachusetts Medical Society

BRAND REPORT

FOR THE 6 MONTH PERIOD ENDED JANUARY 2023



No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Massachusetts Medical Society
860 Winter St
Waltham, MA 02451
Tel. No.: (781) 434-7153
Fax No.: (781) 893-0413
www.nejm.org

THE NEW ENGLAND JOURNAL OF MEDICINE, the flagship publication of NEJM Group, is an essential and trusted source of significant new medical knowledge and clinical best practices. Each week NEJM brings original, groundbreaking, peer-reviewed medical research, at the intersection of biomedical science and clinical practice, to the world's most influential physicians. NEJM physician editors set the standard for selectivity, editorial rigor, and innovative presentation of research studies, review articles, cases, commentary, medical illustrations and data. Clinicians, researchers, educators and the medical community worldwide rely on NEJM to connect them with the latest advances in health care.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

THE NEW ENGLAND JOURNAL OF MEDICINE is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

THE NEW ENGLAND JOURNAL OF MEDICINE serves physicians and other professionals and institutions allied to the health care field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with specialties reported in Paragraph 3a herein, institutions, hospitals, nursing homes, medical libraries, schools & associations, medical students, and others allied to the field.

No. 903/01-23
Comparable

CHANNELS

THE NEW ENGLAND JOURNAL OF MEDICINE PRINT MAGAZINE



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
THE NEW ENGLAND JOURNAL OF MEDICINE PRINT MAGAZINE (26 issues in the period)	52,179	65,974	118,153

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	2,021
Advertiser and Agency	143
Allocated for Trade Shows and Conventions	17
All Other	3,551
TOTAL	5,732

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual Sponsored Individually Addressed	108,630	91.9	51,874	43.9	56,756	48.0
*Membership Benefit	8,342	7.1	-	-	8,342	7.1
*Multi-Copy Same Addressee	1,152	1.0	305	0.3	847	0.7
Single Copy Sales	29	-	-	-	29	-
TOTAL QUALIFIED CIRCULATION	118,153	100.0	52,179	44.2	65,974	55.8

*See Additional Data

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022/2023 Issues	USA Edition		Canadian Edition			International Edition			Total Qualified	
	Qualified Non-Paid	Qualified Paid	Qualified USA	Qualified Non-Paid	Qualified Paid	Qualified Canadian	Qualified Non-Paid	Qualified Paid		Qualified International
August 4	45,253	54,994	100,247	1,767	1,259	3,026	53	8,002	8,055	111,328
August 11	45,221	60,010	105,231	1,768	1,252	3,020	50	8,011	8,061	116,312
August 18	45,147	59,844	104,991	1,768	1,248	3,016	51	7,994	8,045	116,052
August 25	47,625	59,708	107,333	1,767	1,247	3,014	49	7,977	8,026	118,373
September 1	47,541	59,553	107,094	1,767	1,249	3,016	49	7,942	7,991	118,101
September 8	47,482	54,890	102,372	1,770	1,250	3,020	51	7,921	7,972	113,364
September 15	47,207	54,795	102,002	1,770	1,252	3,022	51	7,905	7,956	112,980
September 22	47,201	54,670	101,871	1,769	1,245	3,014	51	7,889	7,940	112,825
September 29	47,112	54,403	101,515	1,769	1,250	3,019	51	7,886	7,937	112,471
October 6	53,324	53,395	106,719	1,768	1,252	3,020	49	7,875	7,924	117,663
October 13	53,224	53,233	106,457	1,767	1,247	3,014	49	7,840	7,889	117,360
October 20	53,151	53,285	106,436	1,767	1,248	3,015	49	7,822	7,871	117,322
October 27	53,094	53,248	106,342	1,767	1,246	3,013	49	7,789	7,838	117,193
November 3	53,049	52,665	105,714	1,765	1,250	3,015	49	7,790	7,839	116,568
November 10	53,104	52,591	105,695	1,770	1,245	3,015	48	7,775	7,823	116,533
November 17	52,833	52,639	105,472	1,771	1,246	3,017	48	7,761	7,809	116,298
November 24	52,671	52,487	105,158	1,771	1,244	3,015	48	7,744	7,792	115,965
December 1	51,216	62,312	113,528	1,769	1,247	3,016	45	7,732	7,777	124,321
December 8	51,224	62,161	113,385	1,769	1,247	3,016	45	7,707	7,752	124,153
December 15	50,707	61,280	111,987	1,770	1,249	3,019	45	7,679	7,724	122,730
December 22	50,423	61,217	111,640	1,769	1,253	3,022	45	7,652	7,697	122,359
December 29	50,168	61,148	111,316	1,729	1,250	2,979	45	7,597	7,642	121,937
*January 5	52,952	61,062	114,014	1,770	1,251	3,021	44	7,552	7,596	124,631
January 12	52,841	61,053	113,894	1,768	1,251	3,019	43	7,503	7,546	124,459
January 19	52,844	60,789	113,633	1,763	1,258	3,021	43	7,471	7,514	124,168
January 26	52,859	53,123	105,982	1,771	1,256	3,027	46	7,433	7,479	116,488

*Analyzed Issue

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 5, 2023

This issue is 5.7% or 6,738 copies above the average of the other 25 issues reported in Paragraph 2.

This journal conforms to the uniform specialty/professional activity breakout which was developed by the BPA Worldwide advertiser, agency and the publisher committee for the Physicians Market in September 1972, revised June 1975, January 1976, July 1986, August 1993, and November 1997, requiring participating publications to report their circulation on a comparable basis. A copy of the comparability brochure can be obtained from BPA Worldwide.

USA Professional Classification			Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Residents (C) (See Note 3)
4	A	Allergy	56	0.1	4	52	-
	ACA	Adult Cardiothoracic Anesthesiology (see Note 2)	15	-	-	15	-
2	ADL	Adolescent Medicine (Pediatrics)	20	-	1	19	1
1	ADM	Addiction Medicine	35	-	1	34	2
	ADP	Addiction Psychiatry (See Note 2)	11	-	-	11	2
5	AI	Allergy & Immunology	290	0.2	5	285	2
6	ALI	Allergy & Immunology/Diagnostic Laboratory	1	-	-	1	-
3	AM	Aerospace Medicine	13	-	-	13	1
	AMF	Adolescent Medicine - Family Medicine (see Note 2)	3	-	-	3	-
	AMI	Adolescent Medicine - Internal Medicine (See Note 2)	9	-	-	9	3
7	AN	Anesthesiology	644	0.5	5	639	39
	APM	Anesthesiology Pain Management (See Note 2)	12	-	-	12	-
	AR	Abdominal Radiology (See Note 2)	22	-	-	22	1
90	AS	Surgery, Abdominal	7	-	-	7	1
55	ATP	Pathology, Anatomic	61	0.1	-	61	-
57	BBK	Pathology, Blood Banking	32	-	1	31	-
	CBG	Clinical Biochemical (See Note 2)	3	-	-	3	1
8	CCA	Anesthesiology, Critical Care	59	0.1	-	59	1
10	CCM	Critical Care Medicine	367	0.3	8	359	13
	CCP	Pediatrics, Critical Care (See Note 2)	64	0.1	-	64	4
93	CCS	Surgery, Critical Care	35	-	-	35	1
9	CD	Cardiovascular Diseases	10,687	8.6	7,836	2,851	79
	CFS	Craniofacial Surgery	2	-	-	2	-
	CG	Clinical Genetics (See Note 2)	6	-	-	6	-
38	CHN	Neurology, Child	58	0.1	-	58	5
80	CHP	Psychiatry, Child	58	0.1	-	58	1
	CHS	Congenital Cardiac Surgery (See Note 2)	5	-	1	4	-
59	CLP	Pathology, Clinical	56	0.1	-	56	-
	CMG	Clinical Molecular G (See Note 2)	1	-	-	1	-
	CN	Neurology, Clinical Neurophysiology (See Note 2)	26	-	5	21	1
92	CRS	Surgery, Colon & Rectal	29	-	-	29	1
	CS	Surgery, Cosmetic (See Note 2)	2	-	-	2	-
	CTR	CardioThoracic Radio (See Note 2)	3	-	-	3	-
91	CTS	Surgery, Cardiothoracic Nursing Homes	0	-	-	-	-
11	D	Dermatology	346	0.3	5	341	10
	DBP	Develop - Behavior Ped (See Note 2)	5	-	-	5	-
13	DDL	Dermatological Immunology/Diagnostic Laboratory Immunology	0	-	-	-	-
14	DIA	Diabetes	34	-	-	34	-
12	DMP	Dermatopathology	10	-	1	9	1
86	DR	Radiology, Diagnostic	206	0.2	3	203	5
	DS	Dermatologic Surgery (See Note 2)	6	-	-	6	-
	EFM	Emergency Medicine/Family Medicine (See Note 2)	24	-	-	24	3
15	EM	Emergency Medicine	883	0.7	13	870	48
16	END	Endocrinology	4,698	3.8	3,949	749	10
	EP	Epidemiology (See Note 2)	10	-	1	9	-
	ESM	Sports Medicine, Emc (See Note 2)	1	-	-	1	-
	ETX	Medical Toxicology (See Note 2)	9	-	-	9	-
	FM	Family Medicine (See Note 2)	2,240	1.8	50	2,190	164
61	FOP	Pathology, Forensic	41	0.1	-	41	-
18	FP	Family Practice	162	0.1	-	162	162
19	FPG	Family Practice, Geriatric Medicine	46	0.1	2	44	-
17	FPS	Facial Plastic Surgery, Otolaryngology	3	-	-	3	-
	FSM	Family Practice, Sports Medicine (See Note 2)	11	-	2	9	1
20	GE	Gastroenterology	1,075	0.9	18	1,057	23
	GER	Geriatrics (See Note 2)	-	-	-	-	-
-	GO	Gynecological Oncology	42	0.1	-	42	-
21	GP	General Practice	266	0.2	7	259	15
78	GPM	Preventive Medicine, General	82	0.1	4	78	3
94	GS	Surgery, General	499	0.4	4	495	65
23	GYN	Gynecology	63	0.1	1	62	1
24	HEM	Hematology	1,334	1.1	1,032	302	3
	HEP	Hepatology (See Note 2)	28	-	-	28	-
62	HMP	Pathology, Hematology	17	-	1	16	-
95	HNS	Surgery, Head and Neck	5	-	-	5	-
	HO	Hematology & Oncology (See Note 2)	7,845	6.3	6,589	1,256	59
	HOS	Hospitalist (See Note 2)	592	0.5	35	557	22
	HPN	Hospice & Palliative Medicine (Psychiatry & Neurology) (See Note 2)	24	-	-	24	1
	HPR	Hospice & Palliative Medicine (Physical Medicine & Rehabilitation) (See Note 2)	4	-	-	4	-
	HS	Hand Surgery (See Note 2)	5	-	-	5	-
	HSO	Surgery of the Hand (Orthopedics) (See Note 2)	2	-	-	2	1
77	HSP	Plastic Surgery, Hand Surgery	1	-	-	1	1
	IC	Interventional Cardiology (See Note 2)	299	0.3	39	260	2
28	ICE	Internal Medicine, Cardiac - Electrophysiology	124	0.1	18	106	3
26	ID	Infectious Diseases	6,683	5.4	5,614	1,069	24
	IEC	Internal Medicine/Emergency Med/Critical Care Med (See Note 2)	31	-	-	31	11
	IFP	Internal Medicine/Family Medicine (See Note 2)	54	0.1	-	54	6
25	IG	Immunology	44	0.1	1	43	1
29	ILI	Internal Medicine/Diagnostic Laboratory Immunology	1	-	-	1	-
27	IM	Internal Medicine	19,834	15.9	9,149	10,685	994

3a. (CONTINUED)

	USA Professional Classification	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Residents (C) (See Note 3)
	IMD Internal Medicine/Dermatology (See Note 2)	7	-	-	7	2
30	IMG Internal Medicine, Geriatrics	300	0.3	8	292	7
	INM Internal Medicine/Nuclear Medicine (See Note 2)	1	-	-	1	-
	IPM Internal Medicine/Prevent (See Note 2)	28	-	1	27	3
	ISM Sports Medicine, Int (See Note 2)	1	-	-	1	-
31	LM Legal Medicine	13	-	-	13	1
	MDG Internal Medicine/Medical Genetics (See Note 2)	2	-	-	2	-
	MDM Medical Management (See Note 2)	31	-	3	28	-
	MEM Internal Medicine/Emergency Medicine (See Note 2)	36	0.1	-	36	5
32	MFM Maternal & Fetal Medicine	92	0.1	1	91	2
	MG Medical Genetics (See Note 2)	24	-	1	23	-
	MGG Molecular Genetic Pathology-Medical Genetics (See Note 2)	3	-	-	3	-
	MGP Molecular Genetic Pathology-Pathology (See Note 2)	10	-	-	10	-
33	MM Medical Microbiology	8	-	-	8	-
	MN Internal Medicine/Neurology (See Note 2)	4	-	-	4	-
	MP Internal Medicine/Psychiatry (See Note 2)	14	-	-	14	8
	MPD Internal Medicine, Pediatrics (See Note 2)	400	0.3	10	390	43
	MPM Internal Medicine/Physical Medicine & Rehabilitation (See Note 2)	8	-	-	8	1
	MSR Muscularskeletal Radi (See Note 2)	-	-	-	-	-
37	N Neurology	6,179	5.0	5,312	867	42
	NC Nuclear Cardiology (See Note 2)	3	-	-	3	-
35	NCC Neurological Surgery, Critical Care	-	-	-	-	-
	NDN Neurodevlp Disab Psyc (See Note 2)	1	-	-	1	-
	NDP Neurodevelopmental Disabilities Pediatrics (See Note 2)	-	-	-	-	-
36	NEP Nephrology	2,782	2.2	1,543	1,239	24
39	NM Nuclear Medicine	26	-	-	26	-
	NMN Neuromuscular Medicine (Neurology) (See Note 2)	11	-	3	8	1
	NNM Neurology/Nuclear Medicine (See Note 2)	-	-	-	-	-
	NO Otolaryngology (See Note 2)	3	-	-	3	-
64	NP Pathology, Neuropathology	23	-	-	23	-
34	NPM Neonatal-Perinatal Medicine	145	0.1	-	145	-
40	NR Nuclear Radiology	4	-	1	3	-
96	NS Surgery, Neurological	171	0.2	-	171	13
41	NTR Nutrition	14	-	-	14	2
	NUP Neuropsychiatry (See Note 2)	9	-	1	8	-
48	OAR Orthopedic Surgery, Adult Reconstructive Orthopedics	-	-	-	-	-
43	OBG Obstetrics & Gynecology	582	0.5	3	579	15
42	OBS Obstetrics	6	-	1	5	-
44	OCC Obstetrics & Gynecology/Critical Care Medicine	-	-	-	-	-
	OFA Foot & Ankle, Orthop (See Note 2)	3	-	-	3	-
45	OM Occupational Medicine	126	0.1	1	125	1
	OMF Surgery, Oral & Maxi (See Note 2)	38	0.1	-	38	2
	OMM Osteopathic Manipulation (See Note 2)	7	-	-	7	-
50	OMO Orthopedic, Musculoskeletal Oncology	3	-	-	3	-
46	ON Oncology, Medical	3,079	2.5	2,102	977	6
51	OP Orthopedic Surgery, Pediatric Orthopedics	1	-	-	1	-
47	OPH Ophthalmology	210	0.2	7	203	2
97	ORS Surgery, Orthopedic	161	0.1	1	160	6
103	OS Other Specialty	254	0.2	58	196	11
52	OSM Orthopedic Surgery, Sports Medicine	2	-	-	2	1
	OSS Orthopedic Surgery, Spine (See Note 2)	10	-	-	10	-
54	OTO Otolaryngology	76	0.1	1	75	4
53	OTR Orthopedic Surgery, Trauma	2	-	-	2	-
79	P Psychiatry	604	0.5	3	601	20
75	PA Pharmacology, Clinical	35	-	-	35	1
	PAN Pediatric Anesthesiology (See Note 2)	9	-	-	9	1
	PCC Pulmonary Critical Care (See Note 2)	3,751	3.0	2,667	1,084	62
58	PCH Pathology, Chemical	4	-	-	4	-
60	PCP Pathology, Cytopathology	7	-	-	7	1
	PCS Pediatric, Cardiothor (See Note 2)	-	-	-	-	-
66	PD Pediatrics	975	0.8	23	952	32
67	PDA Pediatrics, Allergy	7	-	-	7	-
68	PDC Pediatrics, Cardiology	48	0.1	-	48	1
	PDD Pediatric Dermatology (See Note 2)	1	-	-	1	-
70	PDE Pediatrics, Endocrinology	41	0.1	-	41	-
	PDI Pediatric Infectious (See Note 2)	40	0.1	1	39	1
	PDO Pediatric Otolaryngology (See Note 2)	4	-	-	4	-
74	PDP Pediatrics, Pulmonology	35	-	3	32	-
87	PDR Radiology, Pediatric	9	-	-	9	-
98	PDS Surgery, Pediatric	25	-	-	25	-
	PDT Medical Toxicology (See Note 2)	-	-	-	-	-
	PE Pediatric Emergency (See Note 2)	2	-	-	2	-
	PEM Pediatrics, Emergency Medicine (See Note 2)	20	-	-	20	-
	PFP Forensic Psychiatry (See Note 2)	6	-	-	6	-
71	PG Pediatrics, Gastroenterology	25	-	-	25	-
	PHL Phlebology (See Note 2)	3	-	1	2	-
	PHM Pharmaceutical Medicine (See Note 2)	40	0.1	1	39	7
72	PHO Pediatrics, Hematology-Oncology	137	0.1	-	137	2
82	PHP Public Health	65	0.1	-	65	1
63	PIP Pathology, Immunopathology	1	-	-	1	-

3a. (CONTINUED)

	USA Professional Classification	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Residents (C) (See Note 3)
69	PLI Pediatrics/Diagnostic Laboratory Immunology	-	-	-	-	-
	PLM Palliative Medicine (See Note 2)	30	-	3	27	-
76	PM Physical Medicine & Rehabilitation	110	0.1	-	110	4
	PME Pain Management (See Note 2)	18	-	1	17	-
	PMM Pain Medicine (See Note 2)	18	-	2	16	1
	PMP Pain Medicine (Physical Medicine & Rehabilitation) (See Note 2)	3	-	1	2	-
73	PN Pediatrics, Nephrology	36	-	1	35	-
	PO Pediatric Ophthalmol (See Note 2)	2	-	-	2	-
	PP Pediatrics, Pathology (See Note 2)	12	-	-	12	-
	PPN Pain Medicine Psychiatry (See Note 2)	1	-	-	1	-
	PPR Pediatric Rheumatology (See Note 2)	10	-	-	10	-
	PRS Sports Medicine (Physical Medicine & Rehabilitation) (See Note 2)	2	-	-	2	-
99	PS Surgery, Plastic	39	0.1	-	39	-
56	PTH Pathology, Anatomic/Clinical	432	0.4	2	430	11
	PTX Medical Toxicology Preventive Medicine (See Note 2)	4	-	-	4	-
83	PUD Pulmonary Diseases	3,013	2.4	2,143	870	5
81	PYA Psychoanalysis	10	-	-	10	-
	PYG Geriatric Psychiatry (See Note 2)	10	-	-	10	1
	PYM Psychosomatic Medicine (See Note 2)	7	-	-	7	-
85	R Radiology	127	0.1	2	125	4
88	REN Reproductive Endocrinology	44	0.1	3	41	1
89	RHU Rheumatology	4,513	3.6	3,928	585	8
65	RIP Pathology, Radioisotopic	-	-	-	-	-
	RNR Neuroradiology (See Note 2)	33	-	1	32	-
84	RO Radiation Oncology	221	0.2	3	218	7
	SCI Spinal Cord Injury M (See Note 2)	5	-	-	5	1
	SME Sleep Medicine (See Note 2)	50	0.1	8	42	-
	SMI Internal Medicine, Sleep Medicine (See Note 2)	14	-	3	11	1
	SMN Sleep Medicine Psychiatry (See Note 2)	1	-	-	1	-
	SO Surgical Oncology (See Note 2)	50	0.1	1	49	1
	SP Selective Pathology (See Note 2)	4	-	-	4	-
	THP Transplant Hepatology (Internal Medicine) (See Note 2)	8	-	-	8	-
100	TRS Surgery, Traumatic	23	-	-	23	1
	TS Surgery, Thoracic (See Note 2)	217	0.2	-	217	3
	TTS Transplant Surgery (See Note 2)	17	-	1	16	-
101	U Urological	126	0.1	1	125	2
	UCM Urgent Care Medicine (See Note 2)	16	-	4	12	-
	UM Under Sea Medicine (See Note 2)	3	-	1	2	-
	UME Undersea & Hyperbaric Medicine (Emergency Medicine) (See Note 2)	3	-	-	3	-
	UP Pediatric Urology (See Note 2)	2	-	-	2	-
104	US Other Unspecified	2,508	2.0	672	1,836	470
	VIR Vascular Inter-Radiology (See Note 2)	18	-	-	18	1
	VM Vascular Medicine (See Note 2)	6	-	1	5	-
	VN Vascular Neurology (See Note 2)	27	-	8	19	1
102	VS Surgery, Vascular	97	0.1	-	97	2
105	Inactive	317	0.3	-	317	1
	X Sponsored (See Note 2)	12,345	9.9	-	12,345	-
	Total Copies to Physicians	105,740	84.8	52,952	52,788	2,655
	Percent to Physicians	84.8		42.5	42.3	2.1
	Physicians (See Note 1)					
	Canada	2,905	2.3	1,770	1,135	86
	International	6,816	5.5	44	6,772	695
	Miscellaneous Institutions (See Note 1)					
	USA	118	0.1	-	118	-
	Canada	6	-	-	6	-
	International	108	0.1	-	108	-
109	Hospitals					
	USA	94	0.1	-	94	-
	Canada	10	-	-	10	-
	International	70	0.1	-	70	-
	Nursing Homes					
	USA	-	-	-	-	-
	Canada	-	-	-	-	-
	International	-	-	-	-	-
111	Medical Libs., Schools & Associations					
	USA	280	0.2	-	280	-
	Canada	12	-	-	12	-
	International	43	-	-	43	-
112	Medical Students					
	USA	2,551	2.1	-	2,551	-
	Canada	41	-	-	41	-
	International	404	0.3	-	404	-
113	Others Allied to the Field					
	USA	3,784	3.0	-	3,784	-
	Canada	47	0.1	-	47	-
	International	155	0.1	-	155	-
	Sponsored Other (See Note 2)	1,447	1.2	-	1,447	-
	TOTAL QUALIFIED CIRCULATION	124,631	100.0	54,766	69,865	3,436

Note 1 - Non-comparable additional data reported at the publisher's option.

Note 2 - Additional category reported beyond comparability program.

Note 3 - Major professional activities A, B, D-R have been omitted at the publisher's option.

3a. (CONTINUED)

Canada Professional Classification			Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Residents (C) (See Note 3)
4	A	Allergy	-	-	-	-	-
2	ADL	Adolescent Medicine	1	-	-	1	-
5	AI	Allergy & Immunology	8	-	-	8	-
3	AM	Aerospace Medicine	-	-	-	-	-
7	AN	Anesthesiology	22	-	-	22	-
55	ATP	Pathology, Anatomic	4	-	-	4	-
	BC	Biochemistry (See Note 2)	2	-	-	2	-
10	CCM	Critical Care Medicine	29	-	-	29	3
9	CD	Cardiovascular Diseases	508	0.4	417	91	7
38	CHN	Neurology, Child	-	-	-	-	-
80	CHP	Psychiatry, Child	1	-	-	1	-
	CLP	Clinical Pathology (See Note 2)	1	-	-	1	-
92	CRS	Surgery, Colon & Rectal	-	-	-	-	-
11	D	Dermatology	5	-	-	5	-
14	DIA	Diabetes	-	-	-	-	-
	DLI	Diagnostic Lab Immunology (See Note 2)	-	-	-	-	-
86	DR	Radiology, Diagnostic	1	-	-	1	-
15	EM	Emergency Medicine	29	-	-	29	-
16	END	Endocrinology	297	0.3	254	43	1
61	FOP	Pathology, Forensic	-	-	-	-	-
18	FM	Family Medicine	123	0.1	-	123	7
20	GE	Gastroenterology	110	0.1	84	26	-
	GER	Geriatrics (see Note 2)	7	-	-	7	-
22	GO	Gynecological Oncology	-	-	-	-	-
21	GP	General Practice	44	0.1	-	44	-
78	GPM	Preventive Medicine, General	1	-	-	1	-
94	GS	Surgery, General	17	-	-	17	2
23	GYN	Gynecology	-	-	-	-	-
24	HEM	Hematology	226	0.2	176	50	3
26	ID	Infectious Diseases	119	0.1	88	31	1
25	IG	Immunology	-	-	-	-	-
27	IM	Internal Medicine	261	0.2	11	250	48
	IMM	Immunology (See Note 2)	2	-	-	2	-
32	MFM	Maternal & Fetal Medicine	-	-	-	-	-
33	MM	Medical Microbiology	6	-	-	6	-
37	N	Neurology	31	-	-	31	1
	NA	Neuropathology (See Note 2)	1	-	-	1	-
36	NEP	Nephrology	50	0.1	-	50	-
39	NM	Nuclear Medicine	-	-	-	-	-
34	NPM	Neonatal-Perinatal Medicine	-	-	-	-	-
96	NS	Surgery, Neurological	3	-	-	3	-
41	NTR	Nutrition	-	-	-	-	-
43	OBG	Obstetrics & Gynecology	9	-	-	9	-
42	OBS	Obstetrics	1	-	-	1	-
45	OM	Occupational Medicine	2	-	-	2	-
46	ON	Oncology, Medical	454	0.4	403	51	1
47	OPH	Ophthalmology	4	-	-	4	-
97	ORS	Surgery, Orthopedic	1	-	-	1	-
103	OS	Other Specialty	11	-	3	8	-
54	OTO	Otolaryngology	2	-	-	2	1
79	P	Psychiatry	18	-	-	18	1
75	PA	Pharmacology, Clinical	5	-	-	5	-
	PAB	Pathology, Bacteriology (See Note 2)	-	-	-	-	-
	PCC	Pulmonary Critical Care (See Note 2)	10	-	-	10	2
66	PD	Pediatrics	26	-	-	26	-
67	PDA	Pediatrics, Allergy	-	-	-	-	-
68	PDC	Pediatrics, Cardiology	-	-	-	-	-
70	PDE	Pediatrics, Endocrinology	2	-	-	2	-
74	PDP	Pediatrics, Pulmonology	1	-	-	1	-
98	PDS	Surgery, Pediatric	1	-	-	1	-
82	PH	Public Health	3	-	-	3	1
72	PHO	Pediatrics, Hematology-Oncology	3	-	-	3	-
76	PM	Physical Medicine & Rehabilitation	1	-	-	1	-
73	PN	Pediatrics, Nephrology	-	-	-	-	-
	PNP	Pediatric Nephrology (See Note 2)	1	-	-	1	-
99	PS	Surgery, Plastic	3	-	-	3	-
56	PTH	Pathology, Anatomic/Clinical	11	-	-	11	-
83	PUD	Pulmonary Diseases	17	-	-	17	-
81	PYA	Psychoanalysis	-	-	-	-	-
85	R	Radiology	7	-	-	7	-
88	REN	Reproductive Endocrinology	-	-	-	-	-
	RES	Respiratory Medicine (See Note 2)	17	-	-	17	-
89	RHU	Rheumatology	333	0.3	317	16	1
84	RO	Radiation Oncology	2	-	-	2	-
	TS	Surgery, Thoracic (See Note 2)	5	-	-	5	-
101	U	Surgery, Urological	2	-	-	2	-
104	US	Other Unspecified	39	-	17	22	6
102	VS	Surgery, Vascular	1	-	-	1	-
105		Inactive	4	-	-	4	-
		Total Copies to Physicians	2,905	2.3	1,770	1,135	86
		Percent to Physicians	2.3		1.4	0.9	0.1
		Physicians (See Note 1)					
		USA	105,740	84.8	52,952	52,788	2,655
		International	6,816	5.5	44	6,772	695
		Miscellaneous Institutions (See Note 1)					
		USA	118	0.1	-	118	-
		Canada	6	-	-	6	-
		International	108	0.1	-	108	-
		Hospitals					
		USA	94	0.1	-	94	-
		Canada	10	-	-	10	-
		International	70	0.1	-	70	-
		Nursing Homes					
		USA	-	-	-	-	-
		Canada	-	-	-	-	-
		International	-	-	-	-	-
111		Medical Libs., Schools & Associations					
		USA	280	0.2	-	280	-
		Canada	12	-	-	12	-
		International	43	-	-	43	-
112		Medical Students					
		USA	2,551	2.1	-	2,551	-
		Canada	41	-	-	41	-
		International	404	0.3	-	404	-
113		Others Allied to the Field					
		USA	3,784	4.2	-	3,784	-
		Canada	47	0.1	-	47	-
		International	155	0.1	-	155	-
		Sponsored Other (See Note 2)	1,447	-	-	1,447	-
		TOTAL QUALIFIED CIRCULATION	124,631	100.0	54,766	69,865	3,436

Note 1 - Non-comparable additional data reported at the publisher's option.

Note 2 - Additional category reported beyond comparability program.

Note 3 - Major professional activities, A, B, D-R have been omitted at the publisher's option.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 5, 2023

Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	49,454	5,345	532	715	54,616	55,331	44.4
II. Request from recipient's company:	1,009	164	11	-	1,184	1,184	1.0
III. Membership Benefit:	244	64	7	42	273	315	0.2
IV. Communication (other than request):	523	-	-	523	-	523	0.4
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	67,048	46	184	53,486	13,792	67,278	54.0
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	118,278	5,619	734	54,766	69,865	124,631	100.0
PERCENT	94.9	4.5	0.6	43.9	56.1	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 5, 2023

Region/Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	Region/Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
NEW ENGLAND	2,659	4,561	7,220	5.8	Iceland	-	8	8	
MIDDLE ATLANTIC	9,466	11,234	20,700	16.6	Italy	-	672	672	
EAST NO. CENTRAL	7,689	8,189	15,878	12.7	Latvia	-	3	3	
WEST NO. CENTRAL	3,103	3,784	6,887	5.5	Liechtenstein	-	1	1	
SOUTH ATLANTIC	11,303	11,846	23,149	18.6	Lithuania	-	3	3	
EAST SO. CENTRAL	2,769	2,800	5,569	4.5	Luxembourg	-	41	41	
WEST SO. CENTRAL	5,038	4,880	9,918	8.0	Malta	-	3	3	
MOUNTAIN	3,068	3,926	6,994	5.6	Monaco	-	1	1	
PACIFIC	7,576	9,606	17,182	13.8	Netherlands	-	386	386	
U.S. Territories	281	236	517	0.4	Norway	-	16	16	
UNITED STATES	52,952	61,062	114,014	91.5	Palestinian Terr/Occ	-	1	1	
CANADA	1,770	1,251	3,021	2.4	Poland	-	17	17	
MEXICO	-	110	110	0.1	Portugal	-	89	89	
NORTH AMERICA	54,722	62,423	117,145	94.0	Republic of Ireland	-	99	99	
CENTRAL AMERICA	-	15	15	-	Romania	-	20	20	
SOUTH AMERICA	-	216	216	0.2	Russian Federation	-	3	3	
EUROPE					Serbia	-	3	3	
Austria	-	248	248		Slovakia	-	4	4	
Belgium	-	506	506		Slovenia	-	13	13	
Bosnia-Herzegovina	-	1	1		Spain	-	253	253	
Bulgaria	-	1	1		Sweden	-	44	44	
Croatia	-	8	8		Switzerland	-	751	751	
Cyprus	-	6	6		Turkey	-	12	12	
Czech Republic	-	14	14		United Kingdom	-	794	794	
Denmark	-	36	36		Subtotal	44	6,068	6,112	4.9
Estonia	-	1	1		MIDDLE EAST	-	193	193	0.2
Faroe Islands	-	2	2		AFRICA	-	67	67	-
Finland	-	35	35		ASIA	-	301	301	0.2
France	-	280	280		ASIA PACIFIC	-	562	562	0.5
Germany	44	1,566	1,610		CARIBBEAN	-	20	20	-
Greece	-	113	113		International	44	7,552	7,596	6.1
Hungary	-	14	14		TOTAL QUALIFIED CIRCULATION	54,766	69,865	124,631	100.0

ADDITIONAL DATA

PARAGRAPH 1:

Qualified paid membership benefit subscriptions averaging 847 copies were sold to qualified recipients at below basic subscription prices. Members' yearly subscription price of \$99.50 is included in the dues and is non-deductible therefrom. Qualified paid multi-copy same addressee subscriptions averaging 29 copies were sold at basic subscription prices in quantities of 2 to 99.

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 13,792 copies or 11.1% and 53,486 copies or 42.9%, including DMD Lists.

PAID CIRCULATION:

Average Annual Order Price: 52 issues for \$214.06
Renewal Rate of Paid Subscribers: 81.4%

PROMOTIONAL INCENTIVES:

Premiums were offered with 43 subscriptions sold during the period:
23 were sold with NEJM Duffle/Sport Bottle Combo
17 were sold with SafeOpioid/Guideline Watch Combo
3 were sold with JW Practice/Guideline V2 Combo

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

David Sampson, Vice President for Publishing

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	February 15, 2023
State	Massachusetts
County	Middlesex
Received by BPA Worldwide	February 15, 2023
Type	BD
ID Number	N019BRD22

About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.