



The NEW ENGLAND
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Massachusetts Medical Society

BRAND REPORT

FOR THE 6 MONTH PERIOD ENDED JULY 2021



No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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THE NEW ENGLAND JOURNAL OF MEDICINE, the flagship publication of NEJM Group, is an essential and trusted source of significant new medical knowledge and clinical best practices. Each week NEJM brings original, groundbreaking, peer-reviewed medical research, at the intersection of biomedical science and clinical practice, to the world's most influential physicians. NEJM physician editors set the standard for selectivity, editorial rigor, and innovative presentation of research studies, review articles, cases, commentary, medical illustrations and data. Clinicians, researchers, educators and the medical community worldwide rely on NEJM to connect them with the latest advances in health care.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

THE NEW ENGLAND JOURNAL OF MEDICINE is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

THE NEW ENGLAND JOURNAL OF MEDICINE serves physicians and other professionals and institutions allied to the health care field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with specialties reported in Paragraph 3a herein, medical students, medical libraries, hospitals, institutions and others allied to the field.

No. 903/07-21
Comparable

CHANNELS



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
THE NEW ENGLAND JOURNAL OF MEDICINE PRINT MAGAZINE (26 issues in the period)	47,187	78,272	125,459

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	2,329
Advertiser and Agency	211
Allocated for Trade Shows and Conventions	-
All Other	4,305
TOTAL	6,845

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual Sponsored Individually Addressed	112,594	89.7	43,856	34.9	68,738	54.8
*Membership Benefit	12,804	10.3	3,331	2.7	9,473	7.6
*Multi-Copy Same Addressee	61	-	-	-	61	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	125,459	100.0	47,187	37.6	78,272	62.4

*See Additional Data

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2021 Issue	USA Edition			Canadian Edition			International Edition			Total Qualified
	Qualified Non-Paid	Qualified Paid	Qualified USA	Qualified Non-Paid	Qualified Paid	Qualified Canadian	Qualified Non-Paid	Qualified Paid	Qualified International	
February 4	45,489	68,480	113,969	2,098	1,508	3,606	53	10,240	10,293	127,868
February 11	45,520	68,391	113,911	2,097	1,511	3,608	53	10,235	10,288	127,807
February 18	45,520	68,624	114,144	2,096	1,508	3,604	54	10,234	10,288	128,036
February 25	45,513	68,630	114,143	2,096	1,500	3,596	54	10,169	10,223	127,962
March 4	45,516	68,689	114,205	2,096	1,491	3,587	53	10,150	10,203	127,995
March 11	45,513	68,652	114,165	2,096	1,494	3,590	54	10,148	10,202	127,957
March 18	45,394	68,627	114,021	2,095	1,494	3,589	55	10,141	10,196	127,806
March 25	45,383	68,489	113,872	2,095	1,495	3,590	55	10,135	10,190	127,652
April 1	45,229	66,491	111,720	2,095	1,481	3,576	55	10,123	10,178	125,474
April 8	45,218	66,489	111,707	2,095	1,477	3,572	54	10,100	10,154	125,433
April 15	45,212	66,362	111,574	2,095	1,476	3,571	54	10,060	10,114	125,259
April 22	45,203	66,267	111,470	2,094	1,477	3,571	54	10,032	10,086	125,127
April 29	45,196	66,142	111,338	2,094	1,473	3,567	54	10,036	10,090	124,995
May 6	45,190	66,103	111,293	2,094	1,464	3,558	54	10,033	10,087	124,938
May 13	45,187	66,002	111,189	2,093	1,468	3,561	54	10,051	10,105	124,855
May 20	45,158	66,020	111,178	2,089	1,468	3,557	54	10,020	10,074	124,809
May 27	45,141	66,017	111,158	2,088	1,458	3,546	54	10,033	10,087	124,791
June 3	44,514	66,127	110,641	2,087	1,456	3,543	54	10,024	10,078	124,262
June 10	44,082	66,195	110,277	2,085	1,456	3,541	54	10,024	10,078	123,896
June 17	44,076	66,012	110,088	2,085	1,449	3,534	54	9,980	10,034	123,656
June 24	44,059	66,103	110,162	2,083	1,454	3,537	54	9,987	10,041	123,740
*July 1	44,746	65,771	110,517	2,076	1,433	3,509	52	9,829	9,881	123,907
July 8	44,778	65,547	110,325	2,070	1,439	3,509	52	9,808	9,860	123,694
July 15	44,790	65,386	110,176	2,070	1,436	3,506	53	9,798	9,851	123,533
July 22	44,766	65,224	109,990	2,070	1,438	3,508	52	9,759	9,811	123,309
July 29	44,761	65,108	109,869	2,070	1,444	3,514	52	9,731	9,783	123,166

*Analyzed Issue

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 1, 2021

This issue is 1.3% or 1,614 copies below the average of the other 25 issues reported in Paragraph 2.

This journal conforms to the uniform specialty/professional activity breakout which was developed by the BPA Worldwide advertiser, agency and the publisher committee for the Physicians Market in September 1972, revised June 1975, January 1976, July 1986, August 1993, and November 1997, requiring participating publications to report their circulation on a comparable basis. A copy of the comparability brochure can be obtained from BPA Worldwide.

USA Professional Classification			Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Residents (C) (See Note 3)
4	A	Allergy	91	0.1	17	74	-
	ACA	Adult Cardiothoracic Anesthesiology (see Note 2)	11	-	-	11	3
2	ADL	Adolescent Medicine (Pediatrics)	32	-	3	29	1
1	ADM	Addiction Medicine	54	0.1	2	52	2
	ADP	Addiction Psychiatry (See Note 2)	15	-	-	15	-
5	AI	Allergy & Immunology	397	0.3	14	383	11
6	ALI	Allergy & Immunology/Diagnostic Laboratory	1	-	-	1	-
3	AM	Aerospace Medicine	20	-	-	20	3
	AMF	Adolescent Medicine - Family Medicine (see Note 2)	5	-	-	5	-
	AMI	Adolescent Medicine - Internal Medicine (See Note 2)	7	-	-	7	2
7	AN	Anesthesiology	1,168	1.0	111	1,057	61
	APM	Anesthesiology Pain Management (See Note 2)	17	-	-	17	-
	AR	Abdominal Radiology (See Note 2)	42	-	2	40	1
90	AS	Surgery, Abdominal	12	-	1	11	2
55	ATP	Pathology, Anatomic	88	0.1	7	81	-
57	BBK	Pathology, Blood Banking	46	0.1	1	45	-
	CBG	Clinical Biochemical (See Note 2)	6	-	-	6	1
8	CCA	Anesthesiology, Critical Care	70	0.1	3	67	2
10	CCM	Critical Care Medicine	480	0.4	9	471	35
	CCP	Pediatrics, Critical Care (See Note 2)	81	0.1	-	81	6
93	CCS	Surgery, Critical Care	43	-	1	42	2
9	CD	Cardiovascular Diseases	10,354	8.4	6,685	3,669	146
	CFS	Craniofacial Surgery	3	-	-	3	-
	CG	Clinical Genetics (See Note 2)	13	-	-	13	-
38	CHN	Neurology, Child	85	0.1	5	80	5
80	CHP	Psychiatry, Child	111	0.1	18	93	1
	CHS	Congenital Cardiac Surgery (See Note 2)	7	-	1	6	-
59	CLP	Pathology, Clinical	83	0.1	2	81	4
	CMG	Clinical Molecular G (See Note 2)	1	-	-	1	-
	CN	Neurology, Clinical Neurophysiology (See Note 2)	22	-	4	18	1
92	CRS	Surgery, Colon & Rectal	42	-	4	38	2
	CS	Surgery, Cosmetic (See Note 2)	3	-	-	3	-
	CTR	CardioThoracic Radio (See Note 2)	5	-	-	5	-
91	CTS	Surgery, Cardiothoracic Nursing Homes	-	-	-	-	-
11	D	Dermatology	576	0.5	41	535	19
	DBP	Develop - Behavior Ped (See Note 2)	4	-	-	4	-
13	DDL	Dermatological Immunology/Diagnostic Laboratory Immunology	-	-	-	-	-
14	DIA	Diabetes	45	0.1	7	38	-
12	DMP	Dermatopathology	13	-	1	12	-
86	DR	Radiology, Diagnostic	379	0.3	54	325	7
	DS	Dermatologic Surgery (See Note 2)	12	-	-	12	-
	EFM	Emergency Medicine/Family Medicine (See Note 2)	43	-	-	43	7
15	EM	Emergency Medicine	1,337	1.1	59	1,278	107
16	END	Endocrinology	4,281	3.5	3,261	1,020	24
	EP	Epidemiology (See Note 2)	15	-	1	14	-
	ESM	Sports Medicine, Eme (See Note 2)	-	-	-	-	-
	ETX	Medical Toxicology (See Note 2)	13	-	-	13	1
	FM	Family Medicine (See Note 2)	2,700	2.2	128	2,572	-
61	FOP	Pathology, Forensic	45	0.1	2	43	-
18	FP	Family Practice	660	0.5	3	657	655
19	FPG	Family Practice, Geriatric Medicine	63	0.1	3	60	8
17	FPS	Facial Plastic Surgery, Otolaryngology	10	-	1	9	-
	FSM	Family Practice, Sports Medicine (See Note 2)	16	-	2	14	4
20	GE	Gastroenterology	1,528	1.2	59	1,469	41
	GER	Geriatrics (See Note 2)	1	-	-	1	-
22	GO	Gynecological Oncology	60	0.1	3	57	1
21	GP	General Practice	406	0.3	37	369	45
78	GPM	Preventive Medicine, General	92	0.1	9	83	1
94	GS	Surgery, General	954	0.8	138	816	117
23	GYN	Gynecology	109	0.1	29	80	2
24	HEM	Hematology	1,192	1.0	815	377	6
	HEP	Hepatology (See Note 2)	48	0.1	1	47	-
62	HMP	Pathology, Hematology	24	-	2	22	1
95	HNS	Surgery, Head and Neck	10	-	2	8	-
	HO	Hematology & Oncology (See Note 2)	7,661	6.2	6,124	1,537	107
	HOS	Hospitalist (See Note 2)	921	0.8	42	879	38
	HPN	Hospice & Palliative Medicine (Psychiatry & Neurology) (See Note 2)	39	-	-	39	3
	HPR	Hospice & Palliative Medicine (Physical Medicine & Rehabilitation) (See Note 2)	8	-	-	8	-
	HS	Hand Surgery (See Note 2)	22	-	3	19	1
	HSO	Surgery of the Hand (Orthopedics) (See Note 2)	6	-	1	5	-
77	HSP	Plastic Surgery, Hand Surgery	4	-	-	4	1
	IC	Interventional Cardiology (See Note 2)	322	0.3	42	280	10
28	ICE	Internal Medicine, Cardiac - Electrophysiology	143	0.1	18	125	-
26	ID	Infectious Diseases	6,718	5.4	5,378	1,340	63
	IEC	Internal Medicine/Emergency Med/Critical Care Med (See Note 2)	20	-	-	20	4
	IFP	Internal Medicine/Family Medicine (See Note 2)	84	0.1	-	84	12
25	IG	Immunology	50	0.1	3	47	-
29	ILI	Internal Medicine/Diagnostic Laboratory Immunology	1	-	-	1	-
27	IM	Internal Medicine	20,609	16.6	6,106	14,503	2,232

3a. (CONTINUED)

	USA Professional Classification	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Residents (C) (See Note 3)
	IMD Internal Medicine/Dermatology (See Note 2)	8	-	-	8	4
30	IMG Internal Medicine, Geriatrics	404	0.3	17	387	14
	INM Internal Medicine/Nuclear Medicine (See Note 2)	1	-	-	1	-
	IPM Internal Medicine/Prevent (See Note 2)	45	-	2	43	3
	ISM Sports Medicine, Int (See Note 2)	2	-	-	2	-
31	LM Legal Medicine	14	-	3	11	2
	MDG Internal Medicine/Medical Genetics (See Note 2)	7	-	-	7	-
	MDM Medical Management (See Note 2)	44	-	5	39	1
	MEM Internal Medicine/Emergency Medicine (See Note 2)	46	-	-	46	4
32	MFM Maternal & Fetal Medicine	123	0.1	4	119	2
	MG Medical Genetics (See Note 2)	36	-	1	35	1
	MGG Molecular Genetic Pathology-Medical Genetics (See Note 2)	4	-	-	4	-
	MGP Molecular Genetic Pathology-Pathology (See Note 2)	15	-	1	14	-
33	MM Medical Microbiology	9	-	-	9	-
	MN Internal Medicine/Neurology (See Note 2)	15	-	-	15	5
	MP Internal Medicine/Psychiatry (See Note 2)	22	-	-	22	9
	MPD Internal Medicine, Pediatrics (See Note 2)	483	0.4	13	470	88
	MPM Internal Medicine/Physical Medicine & Rehabilitation (See Note 2)	17	-	-	17	3
	MSR Musculoskeletal Radi (See Note 2)	2	-	-	2	-
37	N Neurology	5,457	4.4	4,240	1,217	90
	NC Nuclear Cardiology (See Note 2)	3	-	-	3	-
35	NCC Neurological Surgery, Critical Care	-	-	-	-	-
	NDN Neurodevlp Disab Psyc (See Note 2)	1	-	-	1	-
	NDP Neurodevelopmental Disabilities Pediatrics (See Note 2)	-	-	-	-	-
36	NEP Nephrology	1,567	1.3	45	1,522	45
39	NM Nuclear Medicine	54	0.1	6	48	-
	NMN Neuromuscular Medicine (Neurology) (See Note 2)	11	-	3	8	2
	NNM Neurology/Nuclear Medicine (See Note 2)	2	-	-	2	-
	NO Otolaryngology/Neurotology (See Note 2)	6	-	1	5	-
64	NP Pathology, Neuropathology	32	-	4	28	-
34	NPM Neonatal-Perinatal Medicine	208	0.2	13	195	1
40	NR Nuclear Radiology	2	-	2	-	-
96	NS Surgery, Neurological	253	0.2	26	227	17
41	NTR Nutrition	17	-	2	15	1
	NUP Neuropsychiatry (See Note 2)	14	-	3	11	1
48	OAR Orthopedic Surgery, Adult Reconstructive Orthopedics	1	-	-	1	-
43	OBG Obstetrics & Gynecology	1,161	1.0	137	1,024	42
42	OBS Obstetrics	11	-	-	11	-
44	OCC Obstetrics & Gynecology/Critical Care Medicine	1	-	-	1	-
	OFA Foot & Ankle, Orthop (See Note 2)	6	-	1	5	-
45	OM Occupational Medicine	169	0.2	7	162	2
	OMF Surgery, Oral & Maxi (See Note 2)	44	-	1	43	3
	OMM Osteopathic Manipulation (See Note 2)	9	-	1	8	1
50	OMO Orthopedic, Musculoskeletal Oncology	1	-	-	1	-
46	ON Oncology, Medical	3,061	2.5	1,826	1,235	24
51	OP Orthopedic Surgery, Pediatric Orthopedics	6	-	-	6	-
47	OPH Ophthalmology	461	0.4	76	385	13
97	ORS Surgery, Orthopedic	400	0.3	86	314	14
103	OS Other Specialty	280	0.2	40	240	11
52	OSM Orthopedic Surgery, Sports Medicine	13	-	2	11	1
	OSS Orthopedic Surgery, Spine (See Note 2)	19	-	1	18	-
54	OTO Otolaryngology	224	0.2	43	181	7
53	OTR Orthopedic Surgery, Trauma	3	-	1	2	-
79	P Psychiatry	1,256	1.0	170	1,086	50
75	PA Pharmacology, Clinical	47	-	1	46	6
	PAN Pediatric Anesthesiology (See Note 2)	25	-	2	23	-
	PCC Pulmonary Critical Care (See Note 2)	2,751	2.2	1,462	1,289	152
58	PCH Pathology, Chemical	2	-	-	2	-
60	PCP Pathology, Cytopathology	6	-	-	6	2
	PCS Pediatric, Cardiothor (See Note 2)	1	-	1	-	-
66	PD Pediatrics	1,877	1.5	207	1,670	55
67	PDA Pediatrics, Allergy	12	-	1	11	-
68	PDC Pediatrics, Cardiology	83	0.1	3	80	1
	PDD Pediatric Dermatology (See Note 2)	2	-	-	2	-
70	PDE Pediatrics, Endocrinology	71	0.1	1	70	1
	PDI Pediatric Infectious (See Note 2)	60	0.1	1	59	4
	PDO Pediatric Otolaryngology (See Note 2)	7	-	-	7	-
74	PDP Pediatrics, Pulmonology	52	-	4	48	1
87	PDR Radiology, Pediatric	19	-	1	18	-
98	PDS Surgery, Pediatric	50	-	4	46	-
	PDT Medical Toxicology (See Note 2)	2	-	-	2	-
	PE Pediatric Emergency (See Note 2)	11	-	2	9	-
	PEM Pediatrics, Emergency Medicine (See Note 2)	22	-	1	21	1
	PFP Forensic Psychiatry (See Note 2)	6	-	-	6	-
71	PG Pediatrics, Gastroenterology	44	-	2	42	1
	PHL Phlebology (See Note 2)	6	-	2	4	-

3a. (CONTINUED)

	USA Professional Classification	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Residents (C) (See Note 3)
	PHM Pharmaceutical Medicine (See Note 2)	63	0.1	1	62	13
72	PHO Pediatrics, Hematology-Oncology	157	0.1	-	157	4
82	PHP Public Health	108	0.1	11	97	1
63	PIP Pathology, Immunopathology	-	-	-	-	-
69	PLI Pediatrics/Diagnostic Laboratory Immunology	-	-	-	-	-
	PLM Palliative Medicine (See Note 2)	44	-	4	40	2
76	PM Physical Medicine & Rehabilitation	178	0.1	10	168	8
	PME Pain Management (See Note 2)	25	-	2	23	-
	PMM Pain Medicine (See Note 2)	22	-	3	19	2
	PMP Pain Medicine (Physical Medicine & Rehabilitation) (See Note 2)	4	-	1	3	-
73	PN Pediatrics, Nephrology	40	-	2	38	-
	PO Pediatric Ophthalmol (See Note 2)	5	-	-	5	-
	PP Pediatrics, Pathology (See Note 2)	14	-	-	14	-
	PPN Pain Medicine Psychiatry (See Note 2)	1	-	-	1	-
	PPR Pediatric Rheumatology (See Note 2)	12	-	-	12	1
	PRS Sports Medicine (Physical Medicine & Rehabilitation) (See Note 2)	4	-	-	4	-
99	PS Surgery, Plastic	114	0.1	19	95	3
56	PTH Pathology, Anatomic/Clinical	727	0.6	57	670	20
	PTX Medical Toxicology Preventive Medicine (See Note 2)	4	-	-	4	1
83	PUD Pulmonary Diseases	3,262	2.6	2,207	1,055	12
81	PYA Psychoanalysis	24	-	5	19	-
	PYG Geriatric Psychiatry (See Note 2)	13	-	-	13	-
	PYM Psychosomatic Medicine (See Note 2)	10	-	-	10	-
85	R Radiology	369	0.3	45	324	12
88	REN Reproductive Endocrinology	68	0.1	7	61	1
89	RHU Rheumatology	4,388	3.5	3,662	726	19
65	RIP Pathology, Radioisotopic	-	-	-	-	-
	RNR Neuroradiology (See Note 2)	40	-	1	39	-
84	RO Radiation Oncology	336	0.3	23	313	12
	SCI Spinal Cord Injury M (See Note 2)	4	-	-	4	2
	SME Sleep Medicine (See Note 2)	49	-	6	43	2
	SMI Internal Medicine, Sleep Medicine (See Note 2)	21	-	3	18	1
	SMN Sleep Medicine Psychiatry (See Note 2)	2	-	-	2	-
	SO Surgical Oncology (See Note 2)	74	0.1	2	72	2
	SP Selective Pathology (See Note 2)	4	-	-	4	1
	THP Transplant Hepatology (Internal Medicine) (See Note 2)	7	-	-	7	-
100	TRS Surgery, Traumatic	33	-	-	33	4
	TS Surgery, Thoracic (See Note 2)	298	0.3	18	280	5
	TTS Transplant Surgery (See Note 2)	25	-	1	24	-
101	U Urological	251	0.2	33	218	15
	UCM Urgent Care Medicine (See Note 2)	30	-	5	25	4
	UM Under Sea Medicine (See Note 2)	5	-	1	4	-
	UME Undersea & Hyperbaric Medicine (Emergency Medicine) (See Note 2)	1	-	-	1	-
	UP Pediatric Urology (See Note 2)	5	-	1	4	-
104	US Other Unspecified	3,787	3.1	841	2,946	435
	VIR Vascular Inter-Radiology (See Note 2)	37	-	5	32	3
	VM Vascular Medicine (See Note 2)	10	-	3	7	1
	VN Vascular Neurology (See Note 2)	24	-	8	16	4
102	VS Surgery, Vascular	169	0.2	14	155	4
105	Inactive	399	0.3	-	399	1
X	Sponsored (See Note 2)	-	-	-	-	-
	Total Copies to Physicians	101,132	81.6	44,744	56,388	5,088
	Percent to Physicians	81.6		36.1	45.5	4.1
	Physicians (See Note 1)					
	Canada	3,387	2.7	2,076	1,311	72
	International	8,774	7.1	52	8,722	842
	Miscellaneous Institutions (See Note 1)					
	USA	174	0.2	-	174	-
	Canada	8	-	-	8	-
	International	148	0.1	-	148	-
109	Hospitals					
	USA	122	0.1	-	122	-
	Canada	12	-	-	12	-
	International	89	0.1	-	89	-
111	Medical Libs., Schools & Associations					
	USA	328	0.3	-	328	-
	Canada	12	-	-	12	-
	International	55	-	-	55	-
112	Medical Students					
	USA	4,361	3.5	-	4,361	-
	Canada	43	-	-	43	-
	International	565	0.5	-	565	-
113	Others Allied to the Field					
	USA	4,400	3.6	2	4,398	-
	Canada	47	-	-	47	-
	International	250	0.2	-	250	-
	TOTAL QUALIFIED CIRCULATION	123,907	100.0	46,874	77,033	6,002

Note 1 - Non-comparable additional data reported at the publisher's option.

Note 2 - Additional category reported beyond comparability program.

Note 3 - Major professional activities A, B, D-R have been omitted at the publisher's option.

3a. (CONTINUED)

Canada Professional Classification			Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Residents (C) (See Note 3)
4	A	Allergy	-	-	-	-	-
2	ADL	Adolescent Medicine	1	-	-	1	-
5	AI	Allergy & Immunology	9	-	-	9	-
3	AM	Aerospace Medicine	-	-	-	-	-
7	AN	Anesthesiology	29	-	-	29	-
55	ATP	Pathology, Anatomic	4	-	-	4	-
	BC	Biochemistry (See Note 2)	3	-	-	3	-
10	CCM	Critical Care Medicine	30	-	-	30	2
9	CD	Cardiovascular Diseases	718	0.6	605	113	4
38	CHN	Neurology, Child	-	-	-	-	-
80	CHP	Psychiatry, Child	1	-	-	1	-
	CLP	Clinical Pathology (See Note 2)	1	-	-	1	-
92	CRS	Surgery, Colon & Rectal	-	-	-	-	-
11	D	Dermatology	9	-	-	9	-
14	DIA	Diabetes	-	-	-	-	-
	DLI	Diagnostic Lab Immunology (See Note 2)	-	-	-	-	-
86	DR	Radiology, Diagnostic	3	-	-	3	-
15	EM	Emergency Medicine	39	0.1	-	39	-
16	END	Endocrinology	324	0.3	275	49	3
61	FOP	Pathology, Forensic	1	-	-	1	-
18	FM	Family Medicine	149	0.1	1	148	5
20	GE	Gastroenterology	126	0.1	94	32	-
	GER	Geriatrics (see Note 2)	8	-	-	8	-
22	GO	Gynecological Oncology	-	-	-	-	-
21	GP	General Practice	48	0.1	-	48	1
78	GPM	Preventive Medicine, General	1	-	-	1	-
94	GS	Surgery, General	18	-	-	18	-
23	GYN	Gynecology	-	-	-	-	-
24	HEM	Hematology	248	0.2	191	57	2
26	ID	Infectious Diseases	132	0.1	98	34	2
25	IG	Immunology	-	-	-	-	-
27	IM	Internal Medicine	280	0.3	7	273	41
	IMM	Immunology (See Note 2)	3	-	-	3	-
32	MFM	Maternal & Fetal Medicine	1	-	-	1	-
33	MM	Medical Microbiology	6	-	-	6	-
37	N	Neurology	34	-	-	34	1
	NA	Neuropathology (See Note 2)	1	-	-	1	-
36	NEP	Nephrology	56	0.1	-	56	2
39	NM	Nuclear Medicine	-	-	-	-	-
34	NPM	Neonatal-Perinatal Medicine	1	-	-	1	-
96	NS	Surgery, Neurological	6	-	-	6	-
41	NTR	Nutrition	-	-	-	-	-
43	OBG	Obstetrics & Gynecology	12	-	2	10	-
42	OBS	Obstetrics	1	-	-	1	-
45	OM	Occupational Medicine	3	-	-	3	-
46	ON	Oncology, Medical	495	0.4	441	54	2
47	OPH	Ophthalmology	6	-	-	6	-
97	ORS	Surgery, Orthopedic	2	-	-	2	-
103	OS	Other Specialty	9	-	-	9	-
54	OTO	Otolaryngology	1	-	-	1	-
79	P	Psychiatry	20	-	1	19	1
75	PA	Pharmacology, Clinical	6	-	-	6	-
	PAB	Pathology, Bacteriology (See Note 2)	-	-	-	-	-
	PCC	Pulmonary Critical Care (See Note 2)	9	-	-	9	1
66	PD	Pediatrics	30	-	-	30	1
67	PDA	Pediatrics, Allergy	-	-	-	-	-
68	PDC	Pediatrics, Cardiology	-	-	-	-	-
70	PDE	Pediatrics, Endocrinology	2	-	-	2	-
74	PDP	Pediatrics, Pulmonology	1	-	-	1	-
98	PDS	Surgery, Pediatric	2	-	-	2	-
82	PH	Public Health	4	-	-	4	1
72	PHO	Pediatrics, Hematology-Oncology	3	-	-	3	-
76	PM	Physical Medicine & Rehabilitation	2	-	-	2	-
73	PN	Pediatrics, Nephrology	-	-	-	-	-
	PNP	Pediatric Nephrology (See Note 2)	3	-	-	3	-
99	PS	Surgery, Plastic	3	-	-	3	-
56	PTH	Pathology, Anatomic/Clinical	16	-	-	16	-
83	PUD	Pulmonary Diseases	16	-	-	16	-
81	PYA	Psychoanalysis	-	-	-	-	-
85	R	Radiology	7	-	-	7	-
88	REN	Reproductive Endocrinology	-	-	-	-	-
	RES	Respiratory Medicine (See Note 2)	21	-	-	21	-
89	RHU	Rheumatology	366	0.3	346	20	2
84	RO	Radiation Oncology	4	-	-	4	-
	TS	Surgery, Thoracic (See Note 2)	5	-	-	5	-
101	U	Surgery, Urological	3	-	-	3	-
104	US	Other Unspecified	34	-	15	19	1
102	VS	Surgery, Vascular	1	-	-	1	-
105		Inactive	10	-	-	10	-
		Total Copies to Physicians	3,387	2.7	2,076	1,311	72
		Percent to Physicians	2.7		1.7	1.0	0.1
		Physicians (See Note 1)					
		USA	101,132	81.6	44,744	56,388	5,088
		International	8,774	7.1	52	8,722	842
		Miscellaneous Institutions (See Note 1)					
		USA	174	0.2	-	174	-
		Canada	8	-	-	8	-
		International	148	0.1	-	148	-
		Hospitals					
		USA	122	0.1	-	122	-
		Canada	12	-	-	12	-
		International	89	0.1	-	89	-
111		Medical Libs., Schools & Associations					
		USA	328	0.3	-	328	-
		Canada	12	-	-	12	-
		International	55	-	-	55	-
112		Medical Students					
		USA	4,361	3.5	-	4,361	-
		Canada	43	-	-	43	-
		International	565	0.5	-	565	-
113		Others Allied to the Field					
		USA	4,400	3.6	2	4,398	-
		Canada	47	-	-	47	-
		International	250	0.2	-	250	-
		TOTAL QUALIFIED CIRCULATION	123,907	100.0	46,874	77,033	6,002

Note 1 - Non-comparable additional data reported at the publisher's option.

Note 2 - Additional category reported beyond comparability program.

Note 3 - Major professional activities, A, B, D-R have been omitted at the publisher's option.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 1, 2021

Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	53,741	9,996	3,219	475	66,481	66,956	54.0
II. Request from recipient's company:	1,477	97	6	3	1,577	1,580	1.3
III. Membership Benefit:	9,576	2,453	-	3,054	8,975	12,029	9.7
IV. Communication (other than request):	461	-	-	461	-	461	0.4
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	2,524	40,357	-	42,881	-	42,881	34.6
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	67,779	52,903	3,225	46,874	77,033	123,907	100.0
PERCENT	54.7	42.7	2.6	37.8	62.2	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 1, 2021

Region/Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	Region/Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
NEW ENGLAND	4,770	11,685	16,455	13.3	Iceland	-	13	13	-
MIDDLE ATLANTIC	7,681	11,242	18,923	15.3	Italy	-	834	834	0.7
EAST NO. CENTRAL	6,125	7,557	13,682	11.0	Latvia	-	1	1	-
WEST NO. CENTRAL	2,389	3,437	5,826	4.7	Liechtenstein	-	1	1	-
SOUTH ATLANTIC	8,947	11,160	20,107	16.2	Lithuania	-	3	3	-
EAST SO. CENTRAL	2,168	2,402	4,570	3.7	Luxembourg	-	45	45	-
WEST SO. CENTRAL	3,896	4,498	8,394	6.8	Moldova	-	1	1	-
MOUNTAIN	2,340	3,647	5,987	4.8	Malta	-	2	2	-
PACIFIC	6,104	9,890	15,994	12.9	Monaco	-	2	2	-
U.S. Territories	326	253	579	0.5	Netherlands	-	455	455	0.4
UNITED STATES	44,746	65,771	110,517	89.2	Norway	-	24	24	-
CANADA	2,076	1,433	3,509	2.8	Poland	-	24	24	-
MEXICO	-	145	145	0.1	Portugal	-	109	109	0.1
NORTH AMERICA	46,822	67,349	114,171	92.1	Republic of Ireland	-	128	128	0.1
CENTRAL AMERICA	-	20	20	-	Romania	-	17	17	-
SOUTH AMERICA	2	287	289	0.2	Russian Federation	-	7	7	-
EUROPE					San Marino	-	1	1	-
Andorra	-	1	1	-	Serbia	-	2	2	-
Austria	-	316	316	0.3	Slovakia	-	6	6	-
Belgium	-	593	593	0.5	Slovenia	-	10	10	-
Bosnia-Herzegovina	-	3	3	-	Spain	1	341	342	0.3
Bulgaria	-	1	1	-	Sweden	-	58	58	-
Croatia	-	9	9	-	Switzerland	-	925	925	0.8
Cyprus	-	12	12	-	Turkey	-	21	21	-
Czech Republic	-	18	18	-	Ukraine	-	2	2	-
Denmark	-	53	53	0.1	United Kingdom	3	972	975	0.8
Estonia	-	2	2	-	Subtotal	45	7,614	7,659	6.2
Faroe Islands	-	2	2	-	MIDDLE EAST	1	267	268	0.2
Finland	-	40	40	-	AFRICA	1	92	93	0.1
France	-	402	402	0.3	ASIA	2	696	698	0.6
Germany	41	2,015	2,056	1.7	ASIA PACIFIC	1	678	679	0.6
Guernsey	-	1	1	-	CARIBBEAN	-	30	30	-
Greece	-	126	126	0.1	International	52	9,829	9,881	8.0
Hungary	-	16	16	-	TOTAL QUALIFIED CIRCULATION	46,874	77,033	123,907	100.0

ADDITIONAL DATA

PARAGRAPH 1:

Qualified paid membership benefit subscriptions averaging 9,473 copies were sold to qualified recipients at below basic subscription prices. Members' yearly subscription price of \$99.50 is included in the dues and is non-deductible therefrom. Qualified paid multi-copy same addressee subscriptions averaging 61 copies were sold at basic subscription prices in quantities of 2 to 99.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 42,881 copies or 34.6%, including DMD lists.

PAID CIRCULATION:

Average Annual Order Price: 52 issues for \$ 182.69.
Renewal Rate of Paid Subscribers: 82.4%.

PROMOTIONAL INCENTIVES:

Premiums were offered with 1,605 subscriptions sold during the period:
1,070 were sold with a duffle bag and sport bottle combo
343 were sold with a SafeOpioid/guidelineWatch combo
192 were sold with a sport bottle

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

David Sampson, Vice President for Publishing

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 12, 2021
State	Massachusetts
County	Middlesex
Received by BPA Worldwide	August 12, 2021
Type	BD
ID Number	N019B0J1

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.